Rep Order# EC'd Yes 9771681

> Ver# 7 Status Revised

> > Traffic Order# 565967

Printed: 08/30/2012 1:37 PM 08/30/2012 1:34 PM

Last Received: 08/30/2012 1:34
Showing Buylines: All Rep Revised Lines

2 of

Phone# Fax# Station Buyer Estimate# Product Advertiser KSTU-TV SALT LAKE CITY, UT

"" () POLITICAL ISSUE GROU 2601 Ben Angle NRCC IE 2012

> Agency C/P1/P2/E Hiatus Weeks Flight Dates ALEXANDRIA, VA 22314 () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Offi 09/28/2012 - 10/04/2012 155/426/2601

Agency

Salesperson (Sales Office () WASHINGTON) DAN DRISCOLL

Salesperson Phone# 917-206-9589 202-955-5342

Salesperson FAX#

- CONTRACT COMMENT -

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES:

- REMARKS -

REVISED IN 25/30

	Rati		Rati		1	LT
	*30 Rating: 3.6		Rating: 4.0	*25		L'n
Sales R V7 Time	*30 SA	V7 More than		SA		Day
emark: Changed,	9P-1005	mark: than 2 co		1005P- 1035P		Time
Sales Remark: V7 REVISED V7 Time Changed, Comment Changed	9P-1005P NWS FOLO FTBL	Sales Remark: V7 REVISED V7 More than 2 codes changed		FOOTBALL FEVER		Program
	:30			:30		Len
	\$800.00			\$1,000.00		Rate
	09/29-09/29			09/29-09/29		Dates
	ч			1 -1		Spots/Week # of Weeks
	Ъ			<u>1</u> 4		# of Weeks
	فست			۳		Total Spots
	\$800.00			\$1,000.00		Total Cost
					!	Daypart

-REPORT TOTALS-

Report Totals: 2 / \$1,800.00

-SALES MONTHLY TOTALS-

Sales Totals: 33 / \$21,075.00 Sep 12: 13 / \$8,925.00

> Oct 12: 20 / \$12,150.00

Station Totals: 33 / \$21,075.00 Lines not sent/rcld/rtrn: 0 / \$0.00

Books null Demos RA3564	COMPETITIVE Market Totals	Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL ISSUE GROU Product NRCC IE 2012 Estimate# 2601 Buyer Ben Angle Phone# Fax#	Rep Order# 9771681 EC'd Yes
	tals	KE CITY, UT J. ISSUE GRO	Ver# 7 Status Revised
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	16%	Agency () NATIONAL MEDI 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/P1/P2/E 155/426/2601 Flight Dates 09/28/2012 - 10/0 Hiatus Weeks	Traffic Order# 565967
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	KSL	Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/P1/P2/E 155/426/2601 Flight Dates 09/28/2012 - 10/04/2012 Hiatus Weeks Rep Firm Sales Office () Salesperson () Salesperson Phone#	Printed: 08/30/2012 1:37 PM Last Received: 08/30/2012 1:34 PM Showing Buylines: All Rep Revised Lines
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